

THURSDAY 11 May 2017

OPENING CEREMONY

16:00

60 Minutes



H.E Mr. Jamal El Jarrah
Minister of Telecommunications



Mr. Mohamad Choucair
Chairman of CCIABML



Mr. Nabil Itani
President of IDAL



Mr. Elie Rizk
LECA President

17:15

30 Minutes



Dr. Ali Ataya - Head of the E-Government Unit at OMSAR
Topic: E-government Initiatives in Lebanon
Brief: E-government Initiatives in Lebanon

18:00

30 Minutes



Dr. Imad Abi Rached - OGERO Procurement Director
Topic: Digital Transformation
Brief: From a Digital Infrastructure Evolution to a Digital Thinking Evolution

18:30

15 Minutes



Mr. Emre Gurkan
Touch Chief Executive Officer
Topic: Innovating Lebanon's Mobile Industry

18:45

15 Minutes



Mr. Joseph Abou Rjeily - Head of Corporate Strategy and Program Management Office at Alfa mobile
Topic: The Next Technology Revolution

19:00

30 Minutes



Mr. Hicham Yamout
GM AT NCR Lebanon
Topic: Branch of the Future and Smart ATMs
Brief: • Omni Channel
• Smart ATMs GUI
• End to End Journeys & Customers experience
• Future Branches and Interactive Teller

19:30

15 Minutes



Mrs. Hoda Younan
Country Manager
Microsoft | Lebanon & NEPA New Markets
Topic: Intro to digital transformation



Microsoft PANEL

19:45

30 Minutes



Mr. Michel Sengakis
Sr. Windows & Devices Business Group Lead - Microsoft
North Africa, Eastern Mediterranean & Pakistan

Topic: Secure Productive Enterprise

Brief: Secure Productive is our latest offering targeting our enterprise and corporate accounts We will cover during this workshop the cybersecurity threats, how to counter them using modern security solutions.

20:15

30 Minutes



Mrs. Nadine Haddad
Business Group Lead - Office Marketing Group
Microsoft North Africa, Eastern Mediterranean & Pakistan.

Topic: The Modern Workplace

Brief: How the latest and most advanced Microsoft product innovations can help organizations reinvent productivity in their journey of digital transformation, with the breadth value that Office 365 has to offer today.

20:45

15 Minutes

Testimonials

FRIDAY 12 May 2017

16:30

30 Minutes



H.E Mr. Jamal El Jarrah
Minister of Telecommunications

Topic: Strategy Plan of Telecommunications

Brief: The upgrading of internet infrastructure and capacity with 4G covering 90% of the population with a roadmap towards 5G for futuristic applications.

17:00

30 Minutes

Mr. Dory Abou Saab
IT Manager at the Chamber of Commerce, Industry & Agriculture of Beirut & Mount Lebanon CCIA-BML

Topic: Digital Transformation of the chamber services

Brief: The digital chamber is a project launched by the CCIA-BML. Its main objectives were to increase efficiency and transparency in delivering its services.

everteam PANEL

17:30

60 Minutes

Mrs. Stephanie Azarian | Marketing Manager, Everteam
Mr. Ramez Al Karra | Operations Manager Everteam Qatar
Mr. Hani Hannoun | Country Manager, Everteam UAE
Mr. Samer Hobeika | General Manager, Ever business solutions
Mr. Joe Hraoui | CEO, Ever business solutions

Topic: Avoiding e-Failure

Brief: The ingredients of success / The 4 Cs for a Successful Project - Pitfalls to avoid when devising comprehensive plans for business and process automation.

18:40

60 Minutes

Jean-Pierre De LaHousse
Executive board member of eFutura.
General Manager at Everteam Global Services France

Topic: Creating a legal framework for electronic archiving to encourage paperless office

Brief: Mr. Jean-Pierre De La Housse De La Louviere will be speaking at the SmartEx Conference about the approach & guidelines of the Electronic archiving systems intersect between digital & conservation

19:40

60 Minutes

Mr. Fares Kobeissy - Bluering
Mr. Samir El Zein - Daily Stock Select
Mr. Emile Sawaya - Reable | Mr. Paul Jazzar - Protegris
Mrs. Lama Daher - BDL
Moderator: Mr. David Mounir Nabti - AltCity



IDAL PANEL

Topic: Lebanon / A booming hub for Financial Technology (fintech) innovations.

Brief: The panel will discuss the competitive advantages that Lebanon holds for fintech innovations as well as the challenges that need to be overcome to be able to compete on a regional and global level.

20:45

60 Minutes

Mr. Toni Fegahli, Potech | Mr. Ali El Zein, Ideatolife
Mr. Michel Chammas, Bsynchro | Mr. Fouad Ghoraieb, Invigo
Mr. Naji Chakhtoura, Scriptr.io
Mr. Lucien Kazzi, Teknologix Automation

Berytech PANEL

Moderator: Mr. Souhail Houry - Investment Associate of Berytech Fund II

Topic: From Startups to SMEs / a Tech Entrepreneurial Journey

SATURDAY 13 May 2017

16:30
60 Minutes



First Lieutenant Eng. Dr. Ayman Tajeddine ^{ISF}
Assistant Head Cybercrime & IP Bureau at ISF
Topic: Cyber Security

Brief: The talk will briefly present the cybercrime & intellectual Property Bureau & discuss the most prominent cybercrimes by giving real examples & explain the main protection methods against them.

17:30
60 Minutes



Mr. Rabih Baalbaki
President of Lebanese Association for IT Professionals-LAITP

Topic: Immersive Technologies

Brief: The new MR Mix Reality Between Vertuall and Actual concept is called Immersive Learning Based on mixing together VR Virtual Reality including VR Glasses and VR Studio environment, AR Augmented Reality based on augmenting content with 4D+ interactive objects, Hologram using HoloPrisim and Hologram projection.

18:45
30 Minutes



Eng. Jad Atallah
CEO of MobiTaxis

Topic: Disruption Innovations

Brief: the innovations pose a strong danger to large companies within established industries because they invalidate the existing business model.

19:30
25 Minutes

Mr. Christian Hayek
CEO of Green Vision

Topic: The advantages of moving to wireless communication at the workplace

SUNDAY 14 May 2017

16:30
45 Minutes

AVR TECHNOLOGIES PANEL ◀

Mr. Rabih Baalbaki,
CEO of IET
Mr. Mohamad Omari
Co-Founder of Limitless Lab
Mr. Ralph Karam
Co-Founder of Blackbird

17:15
45 Minutes

First Round of Pitching

18:30
45 Minutes

TELECOM INNOVATORS PANEL ◀

Mr. Georges El Aily
CEO OF Wired & Wireless Solutions
Mr. Georges Abboud
COO of Earth Technologies
Dr. Hassan Osman
Senior Wireless Expert at Real Wireless

19:30
30 Minutes

Semi Finals Pitching

20:30
15 Minutes

Jury Introduction for The Finals

20:45
15 Minutes

Finals and Winner

21:15
45 Minutes

Business Networking

Under The Patronage of



In Collaboration with



Gold Sponsor

evertteam

Strategic Partners



Microsoft

Media Partners



Organized by

